

# The International Trademark and Patent Index 2021

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# Overview

- The International Trademark Index (ITI) and the International Patent Index (IPI) 2021 offer **a tool** for measuring the protection of trademarks and patents around the world.
- **The ITI 2021** covers trademark legislations from **139 countries** around the world.
- **The IPI 2021** covers patent legislations from **122 countries** around the world.
- The selection of countries was determined **only** by the availability of sufficient data.
- The acquisition of Intellectual Property Rights is one of the primary tools for incentivizing creators in a modern economy.

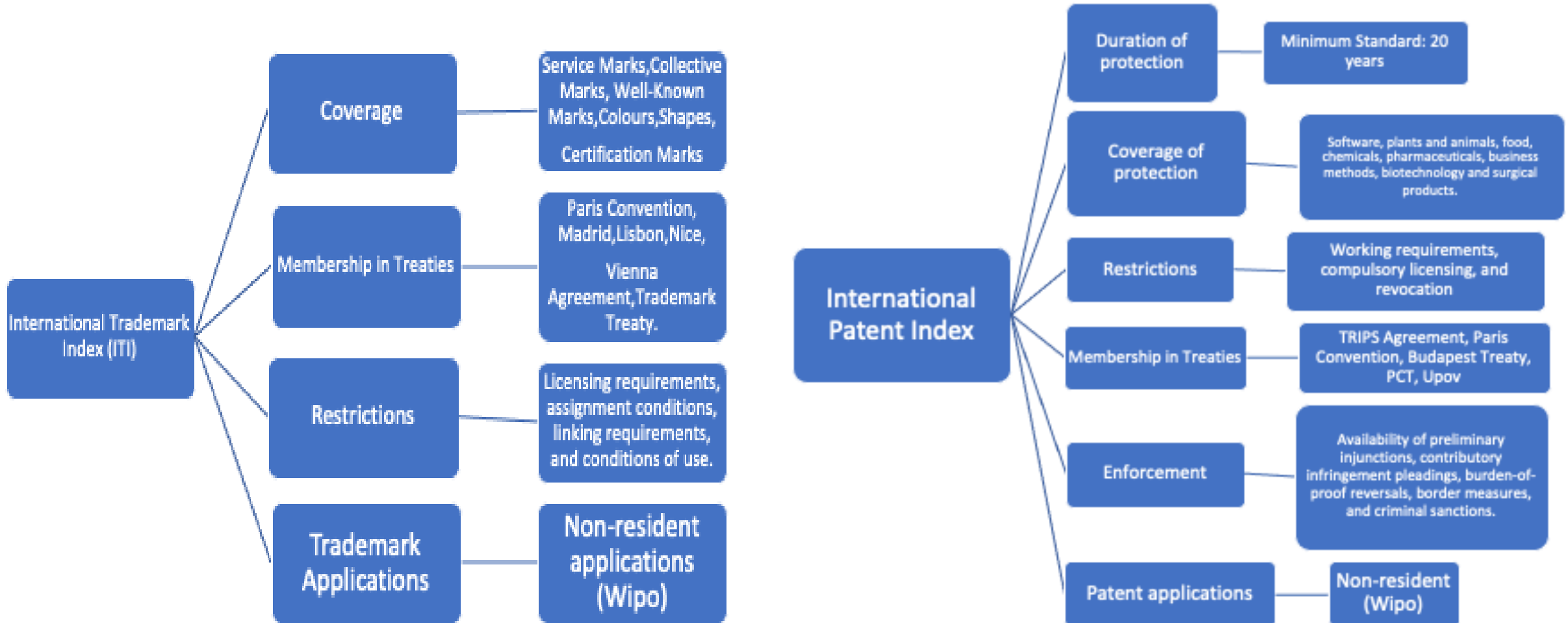


# Methodology

- ✓ The indices measure **the strength** of intellectual property rights.
- ✓ The legal features selected are those that yield maximum **variability** across countries.
- ✓ The IPR indices **are not measures of economic development**. They may be important determinants of development but are not themselves indicators of it.
- ✓ As an overview, the Trademark Index consists **of four clusters**. Each of the clusters contains a combination of variables that will then be averaged to come up with a cluster score.
- ✓ The International Patent Index follows the same methodology – the unweighted sum of **six separate scores**.
- ✓ The overall grading scale of the International Trademark Index and Patent Index is **[0-1]**, where 1 is the highest value for each cluster and 0 is the lowest value.
- ✓ The variables for the Indices are extracted from all relevant laws published in WIPO's journal, *Intellectual Property*, between 1960 and 2021.



# Structure



# Results

- ✓ **The United States** leads the ITI 2021 with a score of (**0.8794**) and the IPI 2021 with a score of (**5.88**). The United States provide the tools necessary to prevent IP infringement.
- ✓ **Canada** ranks 2<sup>nd</sup> in the IPI (**4.88**), while **China** ranks 2<sup>nd</sup> in the ITI (**0.8625**). The second position also demonstrates a committed and successful effort to safeguard and enforce patents.
- ✓ **Mauritania** ( **0.32**) and **Togo** (**0.2625**) are found in the bottom rankings in the ITI.
- ✓ **Somalia** (**1.38**) and **Myanmar** (**1.32**) have the lowest scores in the IPI.
- ✓ **Weak** protection of IPRs poses a significant barrier to international technology licensing and reduces direct investment.



# International Trademark Index | International Patent Index

## Ranking 1-10

Country	Ranking	Points (Total)	Treaties	Coverage	Procedure	Trademark Applications
United States	1	0.8794	0.67	1	1	0.8478
China	2	0.8625	0.67	1	0.78	1
Austria	3	0.7594	1	1	1	0.0378
Italy	4	0.7344	1	1	0.89	0.0479
United Kingdom	5	0.7302	0.83	1	0.78	0.3109
Hungary	6	0.7265	1	1	0.89	0.0162
France	7	0.7133	1	1	0.78	0.0734
Sweden	8	0.7122	0.83	1	1	0.0191
Germany	9	0.7053	0.83	1	0.89	0.1012
Portugal	10	0.7007	1	1	0.78	0.0231

Country	Ranking	Points (Total)	Duration	Enforcement	Loss of Rights	Treaties	Coverage	Patent Applications
United States	1	5.88	1	1	1	1	0.88	1
Canada	2	4.88	1	1	1	1	0.88	0.00002
Ireland	3	4.6701	1	1	0.67	1	1	0.0001
Chile	4	4.6383	1	1	1	1	0.63	0.0083
Norway	5	4.4217	1	1	0.67	1	0.75	0.00173
Australia	6	4.4106	1	1	0.33	1	1	0.08063
Germany	7	4.3918	1	1	0.33	1	1	0.06184
China	8	4.347	1	1	0	1	0.88	0.467
Austria	9	4.3306	1	1	0.33	1	1	0.00061
Spain	10	4.3304	1	1	0.33	1	1	0.00047

***Thank you!***

*Intellectual Property Rights encourage creative activity for the  
benefit of a free society.*

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